UNDERCOVER STRATEGIST

OUTGUN Your Competitors

INTERNET MARKETING

SKILLS TO MAXIMISE THE WORLD'S HOTTEST MARKETPLACE.

FUTURE-PROOF YOUR SKILLS AND CAREER.

LEARN HOW TO OUTGUN ONLINE COMPETITORS.

Our training programs provide marketing and business professionals with the skills and know-how needed to use the Internet to reach new and global markets in the most effective manner. Companies can choose from progams we have already designed or have programs custom-built to meet specific requirements. All programs are practically-orientated so participants can demonstrate the skills needed.

LEARNING OUTCOMES:

- ✓ YOU'LL GET PRACTICAL SKILLS YOU CAN USE IN YOUR WORKPLACE
- ✓ REACH NEW GLOBAL MARKETS, EFFICIENTLY AND EFFECTIVELY
- ✓ FUTURE-PROOF YOUR CAREER BY KEEPING SKILLS RELEVANT
- ✓ MAKE BETTER, INFORMED DECISIONS REGARDING ONLINE INVESTMENT

TUTOR

Fiona Mackenzie is an experienced online strategist and SEO. She is the owner of **Undercover Strategist**, Australia's most comprehensive training program covering Internet Marketing. View Fiona's resume @ au.linkedin.com/in/fionamackenzie

"In a world where lots of people hold themselves out as experts, we found Fiona to be refreshingly knowledgable and candid. Fiona has helped us transform our online marketing, not by spending vasts amounts of money, but by using our own resources." **Steve Gledden, CEO, EML Group**